## **ABSTRACT**

A supply chain management system and computer product includes a data exchange means. The date exchange means consists of an integrated application repository providing data mapping, data translation and data transaction regardless of the electronic format of data received by the data exchange means. A method of deploying supply chain management between a plurality of users is also provided wherein a plurality of users are provided with supply chain management without migrating to new electronic formats of data and/or without implementation of additional data translation by the plurality of users.

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